

Link Ranking group

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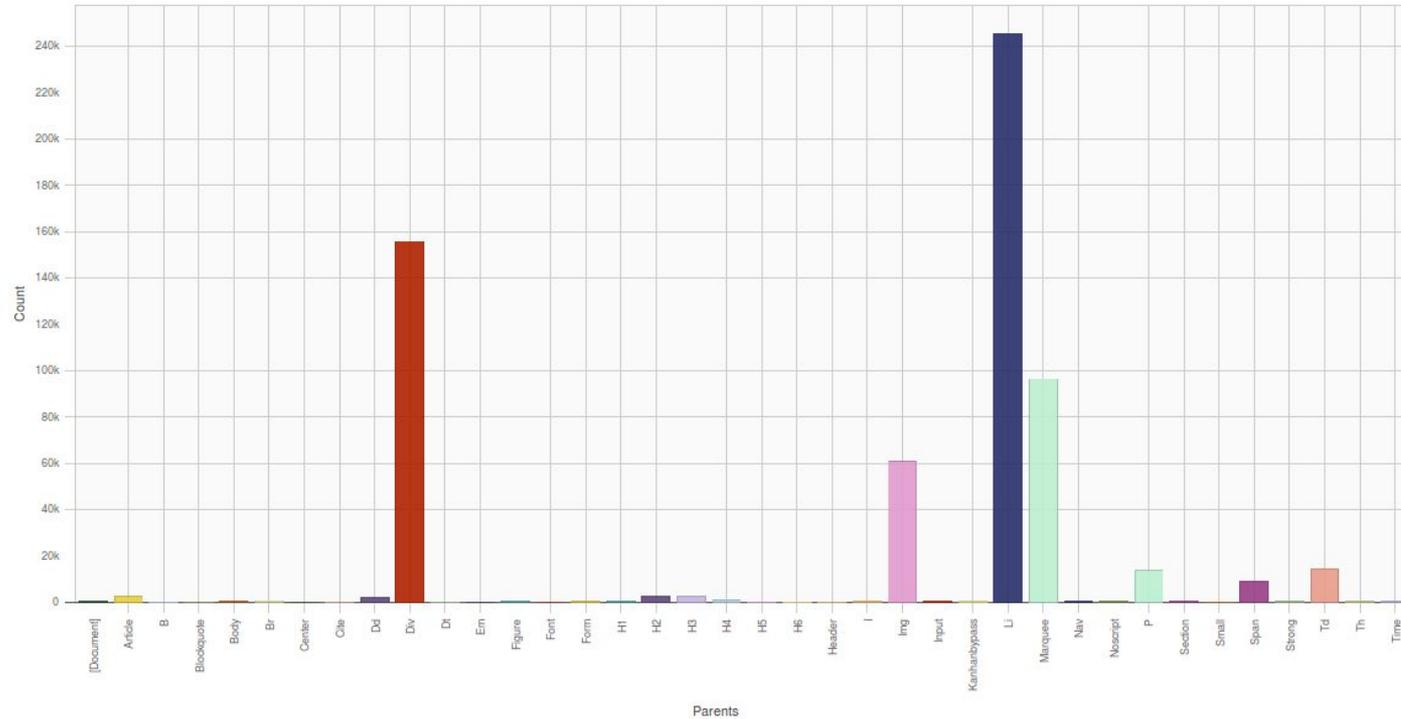
Richard Deswarte (University of East Anglia)

Are All Links Created Equal?

- WarcBase scripts to export manageable raw HTML
- Load into BeautifulSoup Python library
- Look for <a> parents
- Should we weigh links with certain parents more during link analysis?
- Are navigational links () different than content links (<p> or <div>)?

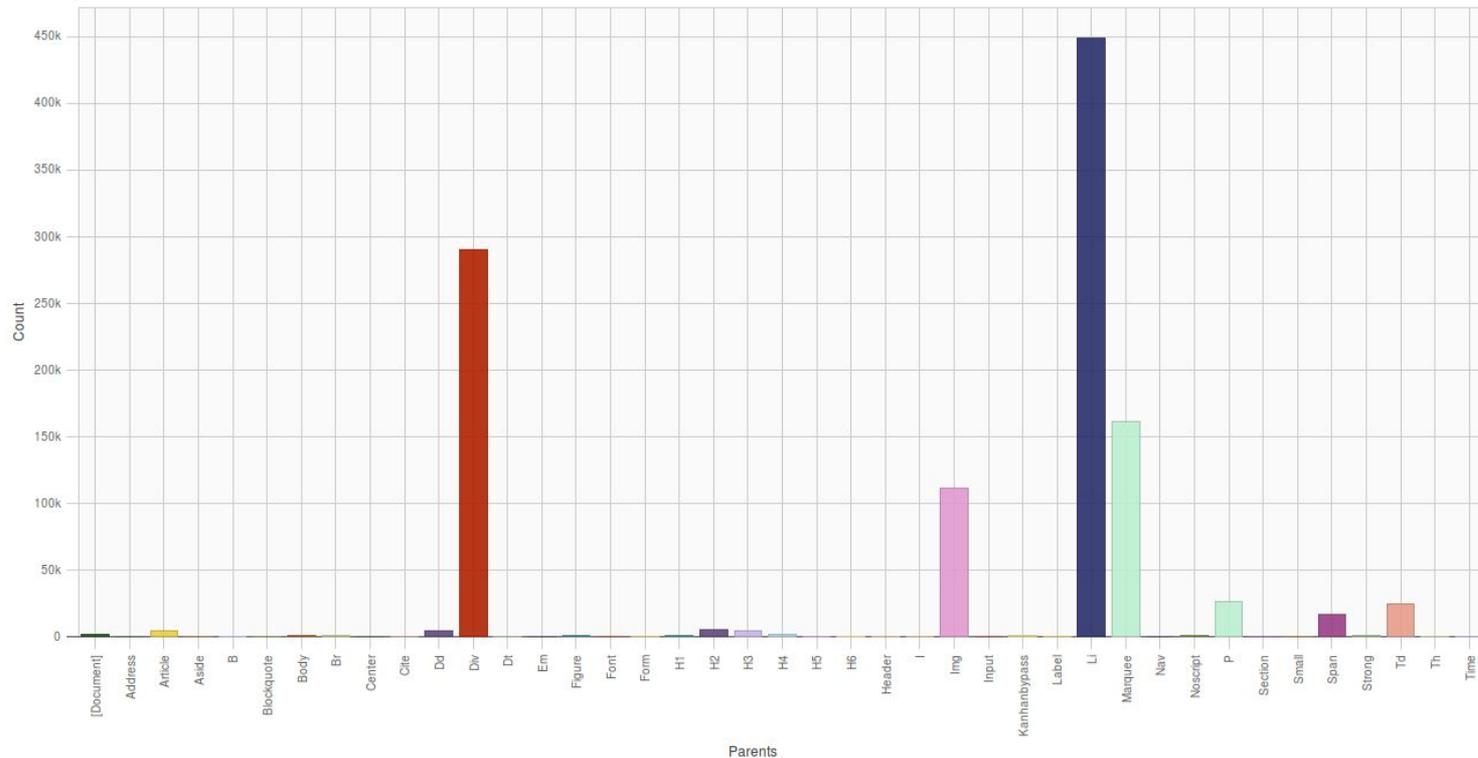
1 Rio WARC Link Parent Element Type Distribution

Uncontrolled Anchor tags in Rio WARC No 1



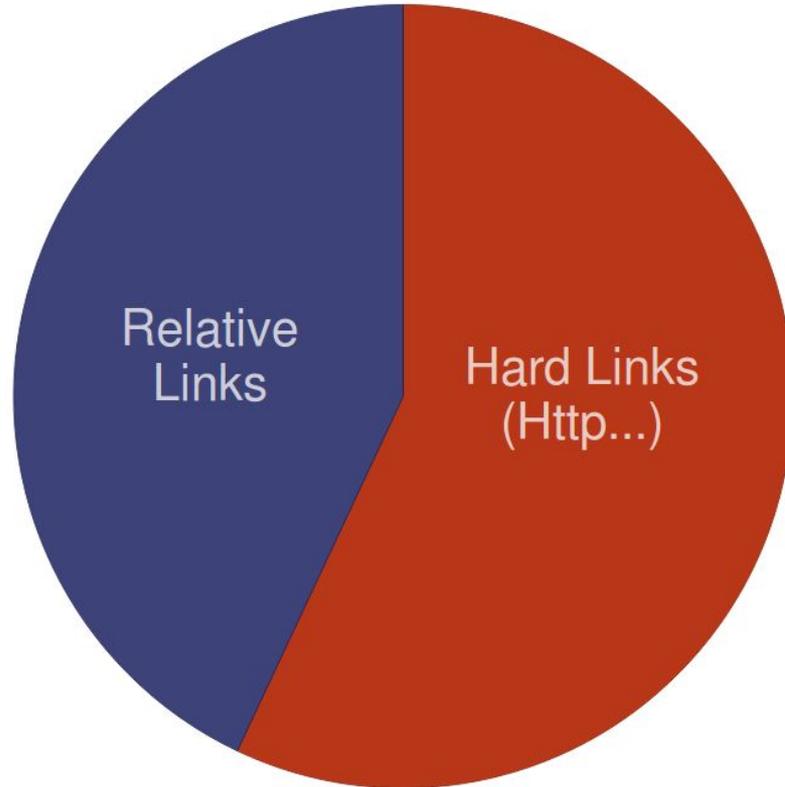
4 WARC Link Parent Element Type Distribution

Uncontrolled Anchor tags in 4 Rio 2016 WARCs



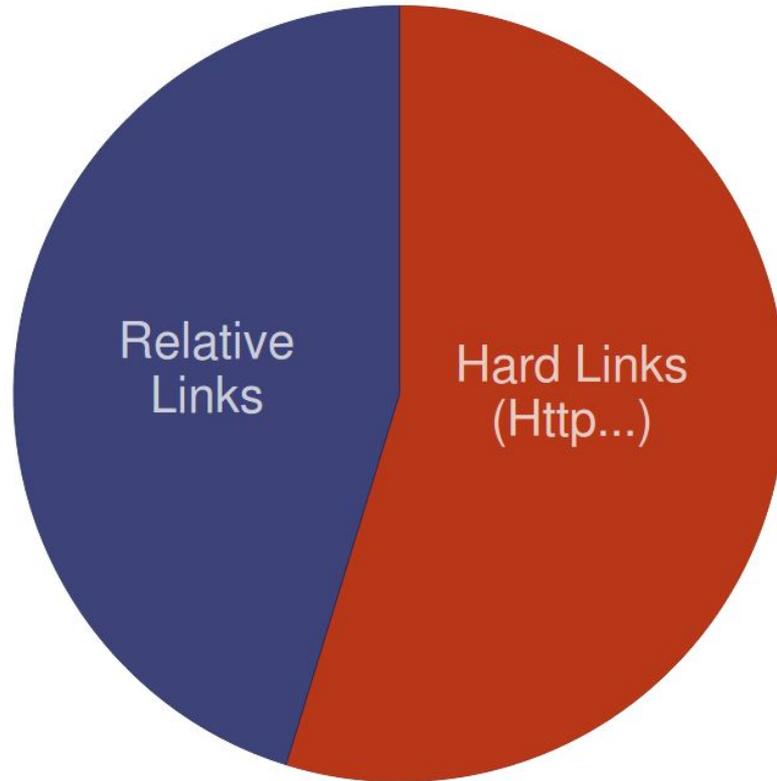
Relative vs hardcoded in Rio (2016)

Links in Lists ()



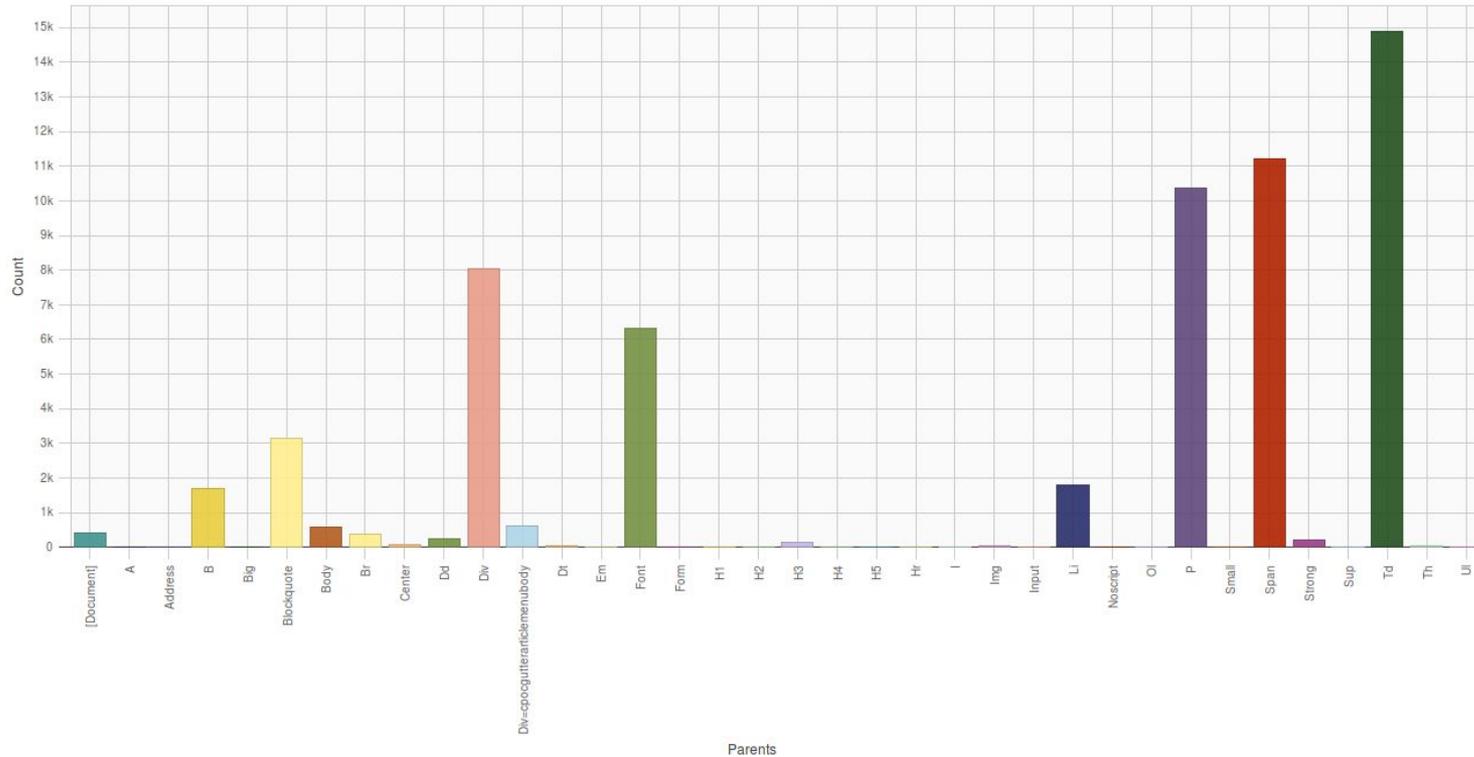
Relative vs hardcoded in Rio (2016)

Links in Content (<div> or <p>)



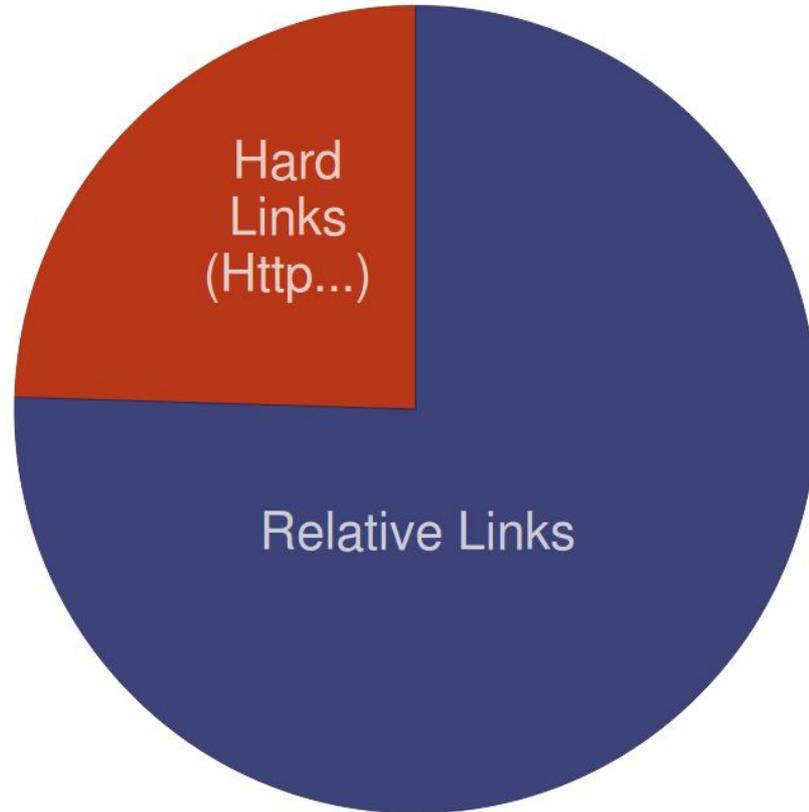
CPP Link Parent Element Type Distribution

Uncontrolled Anchor tags in 4 2005 CPP WARC



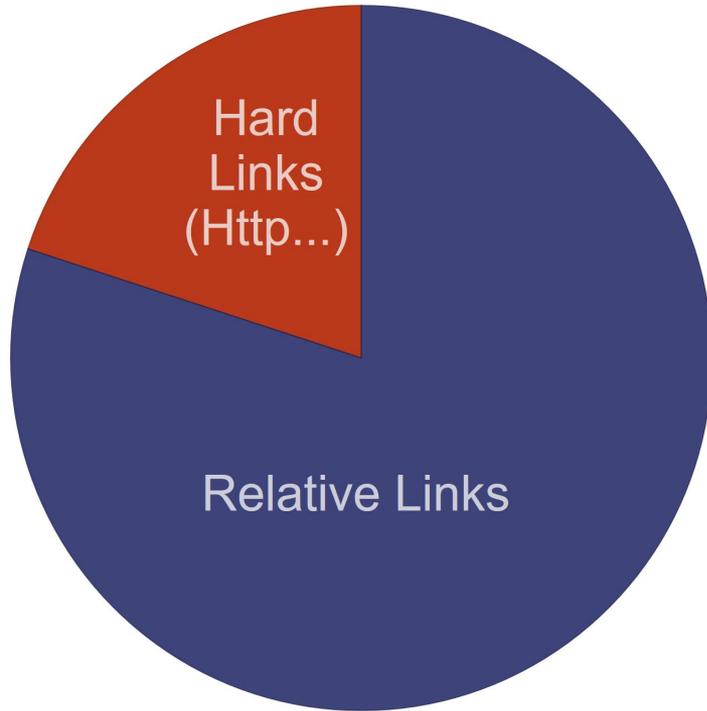
Relative vs hardcoded in CPP (2005)

Links in Tables (<td>)



Absolute and Relative Paths in 2005 CPP vs. 2016 Rio WARC

Relative or Absolute Links in all 2005 CPP WARC



Relative or Absolute Links in all Rio 2016 WARC

